

Tourism and Hospitality Industry 3



1. Name the activities below and discuss the following questions.

paragliding
hiking
snorkelling

snowboarding
rock climbing
scuba diving

rafting
camping
Dog sledding

1. rock climbing



2. paragliding



3. scuba diving



4. hiking



5. rafting



6. camping



7. snorkelling



8. dog sledding



9. snowboarding



- What is an *adventure holiday*?
- Have you tried any of activities? If so,
 - Where were you?
 - Who did you go with?
 - Did you enjoy it?
- What is a bucket list?
- Are any of the activities above on your bucket list?
- What other activities are on your bucket list?





2. Discuss the following with your partner.

- Have you ever been to South Africa?
- What do you know about South African history?
- What are the capital cities of South Africa? *Cape Town, Pretoria, and Johannesburg*
- Name some famous tourist destinations and activities in South Africa.
- Is South Africa on your bucket list?
- Do you pick up holiday brochures when you travel?
- What should be included in a holiday brochure?



3. Read the holiday brochure and discuss the following questions with your class.

BOOK YOUR SOUTH AFRICAN ADVENTURE NOW

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Valid until July 2023

THE ADVENTURES ARE CALLING FOR YOU

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South Africa
TRAVEL AND ADVENTURE PACKAGES

KRUGER PARK

SOUTH AFRICA IS GLOBALLY FAMOUS FOR ITS



- Diverse Wildlife
- Beautiful untouched nature and exotic wilderness
- Vineyards that produce delicious wine
- Adventure

LET THE ADVENTURES BEGIN

1 - Shark Diving

Over the years shark cage diving has grown in popularity and is now one of the major activities around Mossel bay. South Africa promises an unforgettable experience!

2 - Kruger Park

You have to see South Africa's most famous park is known for its vast landscape and diverse wildlife. The park offers a range of budget options while also offering more luxurious stays.

3 - Wine Tasting

Stay in country houses and villas while trying the wine from Franschhoek, Stellenbosch and Constantia. You won't be disappointed!

4 - Hike up the Otter trail

Don't miss out on this challenging hike takes 5 days and 4 nights. Hikers will camp under the stars at night and enjoy South Africa's beautiful scenery during the day.

5 - Kayak with Hippos and Crocs

Enjoy a few hours on the water of breathtaking views and seeing some of the most dangerous animals in the world! You won't forget it!

1. What is South Africa famous for? *Diverse wildlife, untouched nature, vineyards, adventure*
2. Which activities are promoted in the brochure? *Shark diving, Kruger park, wine tasting, hiking, kayaking*
3. What are the company's contact details? *+27345567345*
hello@southafricatravel.com
4. What type of holiday is the company offering? *An adventure holiday*
5. What is the discount the company is offering? *25%*
6. How long is the discount valid? *Until July 20223*
7. Which activities do you find interesting?
8. Would you enjoy this type of trip? Why/Why not?



4. Work with a partner and follow the instructions below.

- Create a brochure to promote a city/country of your choice. The city/country can be imaginary or real.
- Use the following brochure template to draw pictures, add descriptions and tips.
- When the brochures are ready they will be shared with the entire class.

Don't miss out on...

You have to...

We recommend...

If you have time...

You should...

Check out...

- After you read everyone's brochures tell the class which holiday you would like to go on and why.

Useful phrases to give recommendations:



1 -

2 -

3 -

4 -

5 -