

This is the side hustle revolution

Nicaila Matthews Okome



Warm up:



1. Have you ever heard of a side hustle? What do you think it is?
2. What is the difference between a full-time and a part-time employee?
3. What do you like most about your job?
4. What are some things you don't like about your job?
5. What do you like to do in your free time?
6. Have you ever had a good (or bad) business idea?
7. Would you like to be self-employed if you had a good business idea?



1. Work with a partner or in a group. What are the advantages and disadvantages of being self-employed?

ADVANTAGES	DISADVANTAGES



2. Share your ideas with your class.



3. Answer the following questions with your class:

- What is the difference between a full-time and a part-time employee?
- What is the difference between overtime and flexible hours?
- What's the difference between a permanent and a temporary contract?



4. Watch the video *This is a Side Hustle Revolution* by Nicaila Matthews Okome and answer the following questions.

1. Where does the term *side hustle* come from and how has it's meaning changed over time?

2. What's the difference between a *side hustle* and a *second job*?

3. Matthews Okome has interviewed over 100 women of colour who have side hustles. What are the 3 main reasons she gives for the current popularity of side hustles?



5. Discuss the following questions with your partner:

- Do you know anyone who has started a side hustle?
- Would starting a side hustle interest you?
- What kind of side hustle would you start? Do any of the ideas in the following table interest you?



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| <ul style="list-style-type: none"> • Homemade household products like soaps and shampoos • Starting a blog • Write a novel • Renting out a spare room on Airbnb • Opening a guest house • Opening a small café or a food truck • Catering for events | <ul style="list-style-type: none"> • Baking cakes • Webdesign • Starting a band • Giving music lessons • Acting • Becoming a local tour guide • Interior decorating • Creating a smartphone app |
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- Do you think more people should invest time in a side hustle?
- Do you think the government should make it easier for people to start side hustles? If so, how could this be done? And if not, why?
- Do you think a side hustle is a positive thing to bring up in an interview? Why/Why not?